

front

**CPS BV****Media Rate Card 2016**

<b>Title</b>	DomoZine – domotica magazine
<b>Publisher</b>	CPS BV
<b>Frequency</b>	5x yearly print
<b>Publishing dates</b>	20-mrch, 10-may, 20-jun 30-sep, 15-nov
<b>Subscription rate</b>	€ 50,= incl. VAT
<b>Price per edition</b>	€ 10,=
<b>Reservations before</b>	4 weeks before publishing
<b>Ads before</b>	4 weeks before publishing

Website: [www.domozine.nl](http://www.domozine.nl)**Ad sales**

CPS BV  
Phone: +31-622-463409  
E-mail: [cpsbv@cpsbv.nl](mailto:cpsbv@cpsbv.nl)

**Rates website**

Banner (300x80) 300,= per month  
Skyscraper (160x600) 495,= per month

Wijzigingen voorbehouden

**DomoZine**

Domotica Magazine

<b>Technical data</b>	<b>Inside</b>	<b>Cover</b>
Press method	Offset	Offset
Paper type	100 grs. hv gesat. mc	200 grs. hv gesat. mc
Page size	167 x 230 mm	167 x 230 mm
Content size	145 x 210 mm	145 x 210 mm
Grid	60	60

**Reproduction Material**

Digital (Certified PDF), fonts inclusive

Bleeding ads: page size +5 mm on all sides

**Sizes and rates (base price full colour)**

	<i>width x height</i>	1x	3x	6x
1/1 page	145x210 mm	1500,=	1275,=	1125,=
1/2 page or	145x105 mm 75x210 mm	885,=	752,=	664,=
1/4 page	75 x 105 mm	522,=	444,=	392,=

Extra for coverpage II or III +15%

Extra for coverpage IV +25%

Prices in euros, excl. VAT

flipside

**DomoZine****Volumentata**

Total volume	<b>10.144</b>
System integrators & electriciens	4.441
Architects and building developers	2.189
Housing associations, care	3.121
Other	393

**Properties**

DomoZine is a trade journal, telling its readers about building and home automation. The magazine gives objective information about all that makes a house or a building safer, more comfortable, energy efficient, sustainable, prepared for care etc. Each issue contains news, trends, solutions, practical hints, information about subsidy, producttests, reference cases, Q&A, addresses etc..

**What readers say**

The results of the last survey abstracts below:

Number of received forms	861
Average reading time in DomoZine	20 min.
Keeping time	> 3 months
Readers per magazine	2,2
Over all appreciation DomoZine	7,9

**CPS BV**

POBox 1702  
5602 BS EINDHOVEN  
The Netherlands

T +31-622-463409

E [redactie@domozine.nl](mailto:redactie@domozine.nl)W [www.domozine.nl](http://www.domozine.nl)