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CPS BV**Media Rate Card 2012**

Title	DomoZine – domotica magazine
Publisher	CPS BV
Frequency	5x yearly
Publishing dates	10-feb, 30-mrch, 15-may, 28-sep, 23-nov
Subscription rate	€ 50,= incl. VAT
Price per edition	€ 10,=
Reservations before	4 weeks before publishing
Ads before	4 weeks before publishing

Website: www.domozine.nl**Ad sales**

CPS BV
Phone: +31-622-463409
E-mail: cpsbv@cpsbv.nl

Rates website

Banner (300x80) 300,= per week
Skyscraper (160x600) 495,= per week

Wijzigingen voorbehouden

DomoZine

Domotica Magazine

Technical data	Inside	Cover
Press method	Offset	Offset
Paper type	100 grs. hv gesat. mc	200 grs. hv gesat. mc
Page size	167 x 230 mm	167 x 230 mm
Content size	145 x 210 mm	145 x 210 mm
Grid	60	60

Reproduction Material120

Digital (Certified PDF), fonts inclusive

Bleeding ads: page size +5 mm on all sides

Sizes and rates (base price full colour)

	width x height	1x	3x	6x
1/1 page	145x210 mm	1500,=	1275,=	1125,=
1/2 page or	145x105 mm 75x210 mm	885,=	752,=	664,=
1/4 page	75 x 105 mm	522,=	444,=	392,=

Extra for coveragepage II or III +15%
Extra for coveragepage IV +25%

Prices in euros, excl. VAT

flipside

DomoZine**Volumentata**

Total volume	11.616
System integrators & electriciens	4.848
Architects and building developers	2.388
Housing associations, care	3.320
Other	1060

Properties

DomoZine is a trade journal, telling its readers about building and home automation. The magazine gives objective information about all that makes a house or a building safer, more comfortable, energy efficient, sustainable, prepared for care etc. Each issue contains news, trends, solutions, practical hints, information about subsidy, producttests, reference cases, Q&A, addresses etc..

What readers say

The last readers survey dates from June 2010. The results of the survey abstracts below:

Number of received forms	982
Average reading time in DomoZine	18 min.
Keeping time	> 3 months
Readers per magazine	2,8
Over all appreciation DomoZine	8,0

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